



2026–27 Strategic Plan Implementation Report

First 6 Months Progress Report — January to June 2026

Document Control

Prepared for: MV Community **Reporting period:** Q1/4

Basis of this report:

- Strategic Objectives, Pillars and deliverables as set out in the MV Strategic Plan 2026–2027.
- Progress status, percentage complete, next milestones and progress notes for each deliverable, as at 30 June 2026.

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1. Purpose

To report to affiliated Clubs and stakeholders on delivery of the MV Strategic Plan 2026–2027 at its six-month mark. This report:

- Restates the Strategic Objectives and the five Strategic Pillars that frame the plan;
- Records the status, percentage complete and due date for every plan deliverable;
- Identifies deliverables deliberately sequenced to start later in the plan period;
- Sets out the priority milestones for July – December 2026.

Regular, transparent implementation reporting gives effect to the MV Strategic Objective “Strengthen governance, capability, and transparency”.

2. Strategic Framework

2.1 Our Purpose

Motorcycling Victoria's purpose is to lead the growth and sustainability of Motorcycling sport, in partnership with all affiliated Clubs and stakeholders, through responsible and strategic governance, with the absolute intent to deliver a prosperous sport for all to enjoy.

2.2 Strategic Objectives

The plan is anchored by five Strategic Objectives:

- **Strengthen trust and engagement with clubs and stakeholders** – Build enduring relationships through transparency, responsiveness, and shared purpose.
- **Grow participation and diversify pathways across all disciplines** – Ensure participation is inclusive, accessible, and supported by clear progression pathways.
- **Ensure safe, compliant, and inclusive sport delivery** – Uphold high standards in safety, compliance, and equity across all operations and events.
- **Strengthen governance, capability, and transparency** – Advance MV's maturity in governance, risk oversight, and organisational effectiveness.
- **Drive strategic investment and financial sustainability** – Secure and steward resources to support long-term growth, innovation, and club development.

2.3 The Five Strategic Pillars

Delivery of the objectives is organised under five Strategic Pillars, each with its own set of deliverables. Sections 3–7 report progress pillar by pillar:

- **Pillar 1 – Club Development & Sustainability** (10 deliverables)
- **Pillar 2 – Sporting Operations & Disciplines** (10 deliverables)
- **Pillar 3 – Facilities & Precincts** (10 deliverables)
- **Pillar 4 – Collaborations & Partnerships** (8 deliverables)
- **Pillar 5 – People & Community** (10 deliverables)

3. Pillar 1 – Club Development & Sustainability

Strengthen engagement with Clubs through engaged forms of consultation, initiative development and sustainability strategies that increase capacity, capability and experience for all within our Clubs.

Ref	Deliverable	Status	%	Due date
1.1	Devise a Club Development Function to Support Club Initiatives and Sustainability	In Progress	65%	Aug 2026
1.2	Implement a Coaching Committee to Enhance Coaching Standards and Support	In Progress	50%	Dec 2026
1.3	Develop Club Committee Onboarding and Ongoing Support Resources	In Progress	55%	Jul 2026
1.4	Develop an Action Plan to Drive New Coaches into the Sport across All Disciplines	In Progress	30%	Sep 2026
1.5	Improve Engagement & Support for Officials through the Implementation of an Officials Committee	In Progress	70%	Jul 2026
1.6	Promote Education for Officials, Supporting Accreditations and Pathways	In Progress	25%	Jun 2027
1.7	Lead Grant Initiatives Identification and Support to Generate Outcomes for Clubs	In Progress	20%	Jun 2027
1.8	Enhance Financial Funding and Grant-Based Opportunities for Clubs	In Progress	20%	Dec 2026
1.9	Implementation of Club Inductions for All Committee Members, to Promote Collaborative Outcomes	Executed	100%	Sep 2026
1.10	Provide Club Development and Sustainability Opportunities with Third Parties	In Progress	20%	Mar 2027

4. Pillar 2 – Sporting Operations & Disciplines

Review, diverse and expand participation opportunities across all Motorcycling disciplines, to ensure they thrive as part of state-based operational leadership, that exceeds expectations.

Ref	Deliverable	Status	%	Due date
2.1	Establishment Action Plans for All Disciplines, to Promote Sustainability & Participation Opportunities	In Progress	60%	Aug 2026
2.2	Address Inequities in Support Delivery for All Disciplines	Executed	100%	Sep 2026
2.3	Develop a Women & Girls Motorcycling Action Plan	In Progress	25%	Mar 2027
2.4	Review All Participation Pathways to Promote Sustain Social, Club and Elite Opportunities	In Progress	35%	Aug 2026
2.5	Develop a Social Membership to Foster Greater Ridership across the Sport and Communities	In Progress	20%	Sep 2026
2.6	Enhancements to Internal Organisational Structure to Uplift Support Delivery	Executed	100%	Dec 2026
2.7	Expand and Improve Come and Try & Development Experience Opportunities	In Progress	50%	Oct 2026
2.8	Enhance Discipline Committees Function & Support to Elevate their Output and Purpose	Executed	100%	Aug 2026
2.9	Develop Club-Community Based Brand & Marketing Strategies to Enhance Engagement	Not Started	0%	Oct 2026
2.10	Address Growth Challenges across the State to Maximise Opportunities for Participation	In Progress	30%	Sep 2026

5. Pillar 3 – Facilities & Precincts

Harness the opportunities facilities and precincts exhibit, to promote and reflect the communities they serve. Support a future that is collaborate and aligned with best, yet purposeful practice.

Ref	Deliverable	Status	%	Due date
3.1	Club-Precinct Development Plans	In Progress	10%	Jun 2027
3.2	Establishment of LGAs x Clubs Forum	Not Started	0%	Dec 2027
3.3	Execution of Inclusive Environments Program	Not Started	0%	Dec 2027
3.4	Increase % of Female Friendly Facilities across the State	Not Started	0%	Dec 2027
3.5	Improving Capacity, Quality and Availability of Facilities for All Disciplines	In Progress	25%	Jun 2027
3.6	Develop an Action Plan w/ LGAs to Prioritise Club Facility Development Requirements	Not Started	0%	Sep 2026
3.7	Implementation of the New-Facilities Development and Compliance Lead Role	Executed	100%	–
3.8	Enhance Engagement with, Understanding of & Support for, Track Compliance Standards	In Progress	55%	Aug 2026
3.9	Development of a 2026-2035 Broadford Precinct Master Plan	In Progress	25%	Jun 2027
3.10	Diverse and Enhance Utilisation Opportunities for Motorcycling & Non-Motorcycling Users of the Broadford Precinct	In Progress	45%	Oct 2026

6. Pillar 4 – Collaborations & Partnerships

Expand partnerships and drive unprecedented collaborations that ensure Motorcycling thrive, reaches new audiences and sustains the current engaged base. Utilisation of new platforms and processes a core stone to a new strategy that reflects the sport and all, in a positive and strong light.

Ref	Deliverable	Status	%	Due date
4.1	Development of New MV x Clubs Comms Processes	In Progress	75%	Sep 2026
4.2	Develop New Community & Commercial Partnerships for Clubs	In Progress	10%	Dec 2027
4.3	Develop and Implement a New Communications & Marketing Strategy	In Progress	25%	Dec 2026
4.4	New Brand Identity and Purpose Delivering a Refreshed Future	Not Started	0%	Dec 2027
4.5	Ongoing MV Strategy and Operational Collaboration Opportunities	In Progress	50%	Dec 2027
4.6	Ongoing MV Strategic Plan Delivery Tracking	In Progress	25%	Dec 2027
4.7	Implement Club x Community Initiative Promotional & Support Strategy	Not Started	0%	Mar 2027
4.8	Further Engage & Evolve Working Partnership with Motorcycling Australia	In Progress	50%	Dec 2027

7. Pillar 5 – People & Community

The back-bone of the Motorcycling community is its people, and the support they receive needs to be tailored, streamlined and value-adding. With resourced and engaged people, the wider community thrives and is committed to delivering a sport for all.

Ref	Deliverable	Status	%	Due date
5.1	Continue to Enhance Medical Support (inc. Concussion) Framework for Clubs	In Progress	10%	Dec 2027
5.2	Evolve the Delivery of Personal Development Support Avenues through Key Community Partners	Not Started	0%	Dec 2027
5.3	Establish New Sport Volunteering Recruitment & Retention Strategy	In Progress	25%	Mar 2027
5.4	Implementation of Role-Based MV Support to Maximise Volunteer Engagement and Delivery	Not Started	0%	Mar 2027
5.5	Be Leaders and Educators in Child Safeguarding Compliance	In Progress	25%	Dec 2026
5.6	Establish a New Community Engagement Tool for Feedback & Support	Not Started	0%	Jun 2027
5.7	Development of Coaching & Officials Recruitment & Retention Strategies	Not Started	0%	Jun 2027
5.8	Enhanced Engagement with MV Board Projects and Governance Leadership	In Progress	40%	Dec 2026
5.9	Increased Visibility of MV Committees Operations and Delivery Outcomes	In Progress	25%	Dec 2027
5.10	Completion and Implementation of the MV Constitutional Uplift Project	In Progress	50%	Mar 2027

8. Priority Deliverables – July to December 2026

The deliverables below have key milestones due between July and December 2026.

Ref	Deliverable
July 2026	
1.3	Develop Club Committee Onboarding and Ongoing Support Resources
1.5	Improve Engagement & Support for Officials through the Implementation of an Officials Committee
August 2026	
1.1	Devise a Club Development Function to Support Club Initiatives and Sustainability
2.1	Establishment Action Plans for All Disciplines, to Promote Sustainability & Participation Opportunities
2.4	Review All Participation Pathways to Promote Sustain Social, Club and Elite Opportunities
3.8	Enhance Engagement with, Understanding of & Support for, Track Compliance Standards
September 2026	
1.4	Develop an Action Plan to Drive New Coaches into the Sport across All Disciplines
2.5	Develop a Social Membership to Foster Greater Ridership across the Sport and Communities
2.10	Address Growth Challenges across the State to Maximise Opportunities for Participation
3.6	Develop an Action Plan w/ LGAs to Prioritise Club Facility Development Requirements
4.1	Development of New MV x Clubs Comms Processes
October 2026	
2.7	Expand and Improve Come and Try & Development Experience Opportunities
2.9	Develop Club-Community Based Brand & Marketing Strategies to Enhance Engagement
3.10	Diverse and Enhance Utilisation Opportunities for Motorcycling & Non-Motorcycling Users of the Broadford Precinct
December 2026	
1.2	Implement a Coaching Committee to Enhance Coaching Standards and Support
1.8	Enhance Financial Funding and Grant-Based Opportunities for Clubs
4.3	Develop and Implement a New Communications & Marketing Strategy
5.5	Be Leaders and Educators in Child Safeguarding Compliance
5.8	Enhanced Engagement with MV Board Projects and Governance Leadership

9. Ongoing Reporting & Communication

9.1 Reporting cadence

- Strategic Plan implementation updates will be delivered to the community at Clubs Meetings, and intermittently via MV newsletters and the MV website.
- A major implementation report of this kind will be provided every six months; the next report (Q2 of 4, covering July – December 2026) is due January 2027.
- The MV Board receives monthly implementation updates.